

RIVERSIDE PUBLIC UTILITIES

10TH ANNUAL

Bottled Water Label Art Contest

Attention Riverside High School Students!

Do you have a flair for art?

If so, here's a great chance to design your first product label, and win \$250 in cash!

We want to put your artwork on the labels of over 50,000 bottles of water!



Winners & Awards

Riverside Public Utilities will present one cash award of \$250 to the top two label design. The contest theme:

- Riverside Arts & Culture

The names of the winning artists and their schools will be printed on the label.

Art teachers of the winning students will receive a \$50 gift certificate to a local art supply store.

Judging

A panel of City of Riverside staff, and local art community, will review the artwork in June 2008. Decisions of the judges are final. There will be two winners chosen from art with the following theme:

Riverside Arts & Culture

Judges will also be rating overall design, creativity, and neatness



DEADLINE TO SUBMIT COMPLETED
ARTWORK IS 5 P.M. ON MONDAY, JUNE 6, 2008.



Contest Rules

- Open to students in grades 9-12 who attend a public or private high school in the City of Riverside.
- Artwork must be 4" wide x 14" long.
- Artwork may be produced on paper stock appropriate for the medium used; paper stock must be flexible.
- Suggested mediums include, but are not limited to, water colors, oils, colored pencils, acrylics, colored chalk, gauche and airbrush.
- All entries must be original student artwork; no trademark, copyright, photographs, or computer graphics.
- No text is to be used as part of the design.
- Label design should have general audience appeal.
- Brightly colored, bold and contrasting, designs are encouraged.
- Finished label size is 2" x 7".
- Only one entry per student.
- Entries will not be returned.
- Copy and fill in the entry form and then attach the completed entry form to the back of the finished label design (so we can contact you this summer if you win).
- Winning artwork will become the sole property of Riverside Public Utilities and may be used at our discretion.

Awards Ceremony

Winners will be notified in August 2008.
Riverside Public Utilities will hold an awards ceremony in the fall of 2008 at a Board of Public Utilities meeting where prizes will be awarded.

Submit completed entries to:
Riverside Public Utilities Art Contest
Attn: Marjorie Mitchell
3901 Orange Street
Riverside, CA 92501
Info: 826-5984 Fax: 826-2074



**HAVE YOUR
ARTWORK SEEN BY
THOUSANDS!**

Entry Form

Riverside Public Utilities
10th Annual Bottled Water
Label Art Contest

(Fill out all information and attach to back of entry)

Student's Name: _____

Student Grade Level: 9 10 11 12 (circle one)

Home Address: _____

Home Phone: _____

Parent's Name: _____

Parent's Daytime Phone: _____

High School: _____

Art Teacher: _____

School Address: _____

School Phone: _____

This form must be attached to back of your entry.
All entries become the property of
Riverside Public Utilities.

Deadline to enter is 5 P.M. on Monday, June 6, 2008.